## **Attachment A**

Recommended for Funding
Business Sector Support Grant Program

## **Business Sector Support Grant Program - Summer Round - 2024/25**

## **Recommended for Funding**

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Aus Defi Association Ltd	Enhancing Blockchain Advocacy with Al	A series of monthly events embracing homegrown AI technology to help enhance what is delivered to the community.	\$30,000	Nil	\$30,000	Nil	Nil
Australian Fashion Council Ltd	AFC Industry Roundtable Series	A roundtable series of events for the fashion and textile industry, convening businesses in the local area and leading experts to discuss pressing industry challenges to inform the Australian Fashion Council's advocacy strategy.	\$50,000	Nil	\$35,000	Nil	Nil
Australian Sustainable Finance Institute Limited	Sydney: The Regional Hub of Finance Sector Leadership	An event in the inner city to lead Australia's finance sector through the sustainable finance evolution by supporting the Annual Sustainable Finance Summit.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	\$50,000 (Year 1 - 24/25) \$45,000 (Year 2 - 25/26) \$40,000 (Year 3 - 26/27)	Nil	Applicant to provide a revised budget
Business Council of Co-operatives and Mutuals Ltd	First Nations Co- operative Business Leadership Network	Support the connection, self-determination, and economic development of First Nations community-controlled co-operative enterprises in the local area.	\$48,200	Nil	\$30,000	Nil	Applicant to provide a revised budget

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
CBD Sydney Chamber of Commerce Limited	Spotlight on Women in Business, City Business EXPO25, and Accountability Countdown	A series of projects in the inner city to upskill women in business, a City Business event to build skills and business opportunities, and a workshop/event to assist with business digitisation.	\$35,375	Nil	\$35,000	Nil	Applicant to provide a revised budget
Darlinghurst Business Partnership Incorporated	VESPA - Darlinghurst and East Sydney activation	The support and promotion of local businesses in Darlinghurst and the wider Eastside Sydney area through a mix of marketing strategy, online activations, networking nights and wayfinding printed guides.	\$50,000	Nil	\$35,000	Nil	Applicant to provide a revised budget
Guide Dogs NSW/ACT	Educating Local Businesses on Guide Dog Access Rights	An initiative to upskill the local area businesses' knowledge of Guide Dog access rights, to enable freedom and independence for people living with low vision or blindness to get around their communities safely.	\$48,598	Street banner pole hire fee waiver to the value of \$9,000	\$30,000	Nil	Applicant to provide a revised budget
Hollywood Quarter Incorporated	Hollywood Quarter	Support for businesses in and around the Hollywood Quarter through networking, collaborations, and marketing the precinct as a premium destination.	\$50,000	Nil	\$35,000	Nil	Applicant to provide a revised budget
Newtown Enmore Precinct (NEP) Inc	Newtown, Enmore, and Erskineville Precinct Map	The creation of an accessible precinct map of Newtown, Enmore, and Erskineville in consultation with diverse community sectors such as First Nations, disability, CALD, and local businesses.	\$38,240 (Year 1 - 24/25) \$45,740 (Year 2 - 25/26) \$43,500 (Year 3 - 26/27)	Nil	\$35,000 (Year 1 only)	Nil	Applicant to provide a revised budget

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Paddington Chamber of Commerce Inc	Visit Paddington Brand Campaign & Business Network	A program of events for local Paddington businesses sharing knowledge on brand awareness, marketing and engagement, promoting the unique attributes of Paddington as a tourist and shopping destination area.	\$50,000	Nil	\$35,000	Nil	Applicant to provide a revised budget  Applicant to provide an engagement plan with local businesses within the Sydney local government area
Pyrmont - Ultimo Chamber of Commerce and Industry Inc	Business + Connect + Economic Participation Project	A series of networking events connecting local businesses at Pyrmont, Ultimo, and Darling Harbour to improve economic participation and foster business collaboration.	\$41,960	Nil	\$35,000	Nil	Applicant to provide a revised budget
Social Enterprise Council of NSW & ACT (SECNA) Ltd	Measuring Social Impact	Testing and evaluating social impact measurement tools for social enterprises in the local area so they can articulate their outcomes and impact consistently, efficiently, and effectively.	\$47,088	Nil	\$40,000	Nil	Applicant to provide a revised budget and project plan
Spark Festival Limited	Spark Festival	A series of bespoke activities for the local area startup ecosystem, integrated in the broader NSW programming for technology enabled startup founders and their collaborators.	\$50,000	Nil	\$50,000	Nil	Applicant to provide a revised budget
Sydney School of Entrepreneurship Limited	Startup Success Program	A free place-based startup success program for early-stage and established business owners to address key skills gaps, promote economic participation and foster innovation through new technologies.	\$38,262	Nil	\$30,362	Nil	Nil

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Taxis NSW Ltd	Taxi Driver Ambassador Program	An online accreditation program for taxi drivers in Sydney to become ambassadors for the tourism sector, supported with the Taxi Driver of the Year Awards.	\$50,000 (Year 1 - 24/25) \$50,000 (Year 2 - 25/26) \$50,000 (Year 3 - 26/27)	Nil	\$40,000 (Year 1 - 24/25) \$35,000 (Year 2 - 25/26)	Nil	Nil
The Co-Operative Federation Ltd	Stronger Sydney Co-operatives	A capacity development program for co-operative enterprises, including workshops, strategic planning projects, and other advice programs to strengthen the City of Sydney's dynamic co-operative economy.	\$40,000	Nil	\$30,000	Nil	Applicant to provide a revised budget and project plan
The Rainbow Precinct Incorporated	Rainbow Precinct Support	Support for businesses around Oxford St and Taylor Square to create a cohesive image, branding, and marketing, that increases the profile of the area and helps to preserve and celebrate the LGBTQIA+ history and culture.	\$50,000	Nil	\$40,000	Nil	Applicant to provide a revised budget  Applicant to provide email confirmation that they will continue to provide support and promotion for the Oxford Street Pride Business Charter
The Surry Hills Creative Precinct Incorporated	GATHER Networking Events & Precinct Guides	The creation of a precinct fold-out pocket guide and a series of quarterly networking opportunities and entertaining events held at local venues for businesses in the local area.	\$50,000	Nil	\$35,000	Nil	Applicant to provide a revised budget

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Uptown Sydney CBD Inc	Promoting the UpTown Sydney District and Supporting Local Businesses	A marketing campaign around Circular Quay promoting night-time activity, as well as a series of workshops equipping local owners and operators with essential skills for sustained growth and success.	\$49,566	Nil	\$35,000	Nil	Nil